



Go Wild Grants – Campus

Application Guidelines 2023-2024

Go Wild Grants support post-secondary institutions across Canada to implement projects that aim to protect or restore natural habitat while engaging communities on and around campus. Grants of \$2,000 are available to support practical, hands-on projects that can be completed on campus between February and October 2024.

[Apply](#) by Monday, October 23, 2023, to bring your idea to life!

What type of projects do Go Wild Grants support?

Go Wild Grants are designed to help students and educators protect and restore habitat on campus grounds, for the benefit of wildlife and people. Previous grantees have created native pollinator gardens and seed orchards, restored creeks and forests, monitored local wildlife, conducted biodiversity inventories, raised awareness about conservation issues, and more!

We will prioritize ideas that help your campus community to:

- **Learn and discover** the local ecosystem, its history, biodiversity, how it works and what it needs
- **Take action for nature** by creating, restoring or protecting habitat with native plants and trees
- **Connect** with your communities to create lasting impact

Need some inspiration?

[List of Go Wild Projects from 2022-2023](#)

Visit the bottom of the web page to find a list of schools who received funding last year.

[Six Easy Steps to Planting a Wildlife-Friendly Garden](#)

Learn about native plants and tips to keep in mind as you create a wildlife-friendly garden.

[How Seed Orchards Fill a Growing Need for Native Plants](#)

Learn about the benefits of [seed orchards](#) and get inspired to start your own.

[How to Start a Seed Garden](#)

Follow these illustrated steps to grow a cluster of native plants with the goal of harvesting their seeds.

[Student-based projects will restore and protect habitats across Canada](#)

Find inspiring examples of projects previously funded by Go Wild Grants.

Assessment criteria

All proposed projects will be assessed by a panel of WWF-Canada staff using the following criteria:

- **Quality and relevance of project:** How and to what extent will the project contribute to improving habitat for the benefit of people and wildlife in the community? Does it involve the key themes of learning and discovering, taking action for nature, and connecting with communities?
- **Impact:** Is the impact proposed realistic for the activities planned? How will the project be monitored, and results measured? How effective is the project in connecting students to nature in their community?
- **Sustainability and management:** Can this project be sustained beyond the first year? Is there a management plan for habitat created? Are there future plans to expand?
- **Implementation plan:** Is the implementation plan achievable? Can the goals be met according to the budget and timeline?
- **Budget:** Is the budget appropriate for the proposed activities? Does the project have any in-kind support?
- **Storytelling:** Does this project tell a good story? How creative is it?
- **Connections to Indigenous communities:** Preference will be given to projects that are Indigenous-led, or meaningfully engage Indigenous communities and their knowledge.

Priority will be given to projects that use native seeds/plants/trees, as well as those who have significant impact in terms of people engaged, plants planted, and/or habitat stewarded.

WWF-Canada's [Living Planet @ Campus](#) program partners with post-secondary institutions. If your institution is a WWF-Canada Campus Partner, we may consult your campus during the selection process.

Eligibility

Ideas that qualify for granting must:

- Take place within the campus community during the 2023-2024 academic year
- Be completed by October 31, 2024
- Not be associated with a for-profit entity

If selected for funding from WWF-Canada, you are agreeing to:

- Implement your idea and plan
- Share stories, information, photographs and possibly videos from your project – *Funded projects will be promoted by WWF-Canada on various communications channels, where relevant.*
- Submit a final report by October 31, 2024

Eligible applicants

- Individual students of majority age
- Ratified student clubs
- Student associations
- Faculty, staff and campus offices

Where can Go Wild projects take place?

Go Wild projects must take place on campus grounds unless the work proposed is directly part of an academic program or coursework with faculty or staff.

Eligible costs

Materials and services associated with the proposed activities are appropriate expenses – This could include (but is not limited to): plants, soil, equipment, and field costs needed to complete the project; honoraria for Indigenous elders and knowledge keepers; communication materials and promotional costs; costs associated with documenting the project; permits; facility or vehicle rental fees, if necessary.

Non-eligible costs

Staff salaries or any other fees that are not directly related to the proposed activity are not considered eligible expenses.

Permits, insurance and liability waivers

Successful applicants are responsible for identifying and obtaining any permits, licenses or other approvals required in order to begin and/or complete the project. Successful applicants are also required to obtain and/or maintain adequate insurance coverage and implement participant liability waiver agreements in respect of all risks relating to the funded project.

Timing and notification information

Applications must be submitted via the [online application form](#) by **October 23, 2023**, at campus.wwf.ca. Applications that fail to adhere to the guidelines will not be accepted. Recipients will be notified by email in December 2023. Projects selected for funding will be publicly announced by February 2024. Only projects selected for funding will be contacted. Successful applicants will have until October 31, 2024, to complete projects and reporting requirements.

Terms of reference

This call for proposals is not intended to be a formal legally binding procurement process. WWF-Canada reserves the right to seek clarification and supplementary information from any applicant. WWF-Canada may elect not to consider a proposal containing misrepresentations or any inaccurate, misleading or incomplete information. Once a project proposal has been submitted, it cannot be modified or changed.

Questions?

For questions regarding Go Wild Grants, please email gowild@wwfcanada.org or call us at 1-800-26-PANDA (72632).